



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

<u>Contract / Revision</u> 578176 /		<u>Alt Order #</u> 09829263
<u>Product</u> YVETTE MCGEE BROWN		
<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Estimate #</u>	
<u>Advertiser</u> McGee Brown, Yvette/D/Ohio Supreme Court		<u>Original Date / Revision</u> 09/26/12 / 09/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Terry Lally	<u>Sales Office</u> Chicago-Millenn
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> NW80	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

AKP Message & Media
730 North Franklin
#404
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	10/29/12	11/02/12	M-F 530a-6a	530a-6a		:30			NM	2	\$1,600.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$800.00			
N 2	8	11/05/12	11/06/12	M-F 530a-6a	530a-6a		:30			NM	2	\$1,600.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$800.00			
N 3	8	10/29/12	11/02/12	M-F 6a-8a	6a-8a Rotator		:30			NM	3	\$4,200.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,400.00			
N 4	8	11/05/12	11/06/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$2,800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$1,400.00			
N 5	8	10/29/12	11/02/12	M-F 8a-9a	8a-9a News		:30			NM	2	\$2,800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$1,400.00			
N 6	8	11/05/12	11/06/12	M-F 8a-9a	8a-9a News		:30			NM	2	\$2,800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$1,400.00			
N 7	8	11/03/12	11/03/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$800.00			
N 8	8	11/04/12	11/04/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$250.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$250.00			

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<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Product</u> YVETTE MCGEE BROV	<u>Estimate #</u>
<u>Advertiser</u> McGee Brown, Yvette/D/O		<u>Original Date / Revision</u> 09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 9	8	11/04/12	11/04/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$250.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$250.00			
N 10	8	11/04/12	11/04/12	FOX News Sunday	10a-11a		:30			NM	1	\$400.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$400.00			
N 11	8	10/29/12	11/02/12	M-F 11a-12p	11a-12p		:30			NM	2	\$400.00
		JUDGE JOE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$200.00			
N 12	8	11/05/12	11/06/12	M-F 11a-12p	11a-12p		:30			NM	2	\$400.00
		JUDGE JOE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$200.00			
N 13	8	10/29/12	11/02/12	M-F 1p-2p	1p-2p		:30			NM	1	\$200.00
		JEFF PROBST										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$200.00			
N 14	8	11/05/12	11/05/12	M-F 1p-2p	1p-2p		:30			NM	1	\$200.00
		JEFF PROBST										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$200.00			
N 15	8	10/29/12	11/02/12	M-F 2p-3p	2p-3p		:30			NM	2	\$600.00
		STEVE HARVEY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$300.00			
N 16	8	11/05/12	11/05/12	M-F 2p-3p	2p-3p		:30			NM	1	\$300.00
		STEVE HARVEY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$300.00			
N 17	8	10/29/12	11/02/12	M-F 3p-4p	3p-4p		:30			NM	1	\$350.00
		RICKI LAKE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$350.00			
N 18	8	10/29/12	11/02/12	M-F 4p-5p	4p-5p		:30			NM	3	\$2,400.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$800.00			
N 19	8	11/05/12	11/05/12	M-F 4p-5p	4p-5p		:30			NM	1	\$800.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$800.00			
N 20	8	10/29/12	11/02/12	M-F 5p-6p News	5p-6p News		:30			NM	3	\$4,500.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,500.00			
N 21	8	11/05/12	11/05/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,500.00
		FOX NEWS										

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<u>Advertiser</u> McGee Brown, Yvette/D/O		<u>Original Date / Revision</u> 09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
N 22	8	10/29/12	11/02/12	M-F 6p-7p News	6p-7p News		:30			NM	3	\$5,400.00
FOX NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,800.00			
N 23	8	11/05/12	11/05/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$1,800.00
FOX NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,800.00			
N 24	8	10/29/12	11/02/12	M-F 7p-730p News	7p-730p News		:30			NM	3	\$5,400.00
FOX NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,800.00			
N 25	8	11/05/12	11/05/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$1,800.00
FOX NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,800.00			
N 26	8	11/04/12	11/04/12	Su 6p-7p	6p-7p News		:30			NM	1	\$1,100.00
FOX NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,100.00			
N 27	8	10/29/12	11/02/12	M-F 730-8p	730p-8p		:30			NM	2	\$1,900.00
BIG BANG THEORY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$950.00			
N 28	8	11/05/12	11/05/12	M-F 730-8p	730p-8p		:30			NM	1	\$950.00
BIG BANG THEORY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$950.00			
N 29	8	10/29/12	11/02/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	3	\$5,100.00
FOX NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,700.00			
N 30	8	11/05/12	11/05/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	1	\$1,700.00
FOX NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,700.00			
N 31	8	10/29/12	11/01/12	M-F 11p-1130p	11p-1130p		:30			NM	2	\$1,300.00
BIG BANG THEORY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWT---				2	\$650.00			
N 32	8	11/05/12	11/05/12	M-F 11p-1130p	11p-1130p		:30			NM	1	\$650.00
BIG BANG THEORY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$650.00			
N 33	8	11/05/12	11/05/12	FOX Prime Monday 8p-9p	8p-9p		:30			NM	1	\$6,000.00
BONES												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$6,000.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
578176 /	09829263

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/12 - 11/06/12	YVETTE MCGEE BROW	

<u>Advertiser</u>	<u>Original Date / Revision</u>
McGee Brown, Yvette/D/O	09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Totals											55	\$62,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	55	\$62,250.00	\$52,912.50
Totals	55	\$62,250.00	\$52,912.50

Signature: _____ **Date:** _____

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